Google for Jobs - Brief introduction

Google's new search function for job ads makes the search engine giant the largest job board in the world. Based on the search query, Google recognizes whether the respective user is looking for a new job and then displays job ads directly on the first search results page. To get an idea of Google for Jobs yourself, you can search Google for "jobs near you".

Job listings are highlighted by a blue box on Google. Clicking on "more jobs" opens Google for Jobs window-filling with more search and filter functions.

Google for Jobs has been available since August 2019 in Belgium. Nevertheless, the new search function is not yet known in the personnel departments of many companies. In daily customer meetings, every second customer has never seen Google for Jobs for himself.

Technically, Google for Jobs is based on structured data that must be stored on the website. This usually requires the support of a programmer.

Contact

Julia Weber
+49 40 874 081 43
team@seo-for-jobs.com
www.seo-for-jobs.be/press